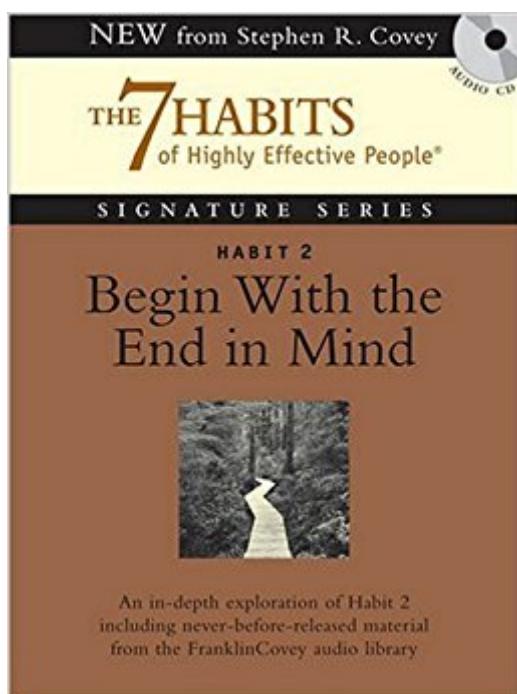


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Habit 2 Begin With The End In Mind: The Habit Of Vision (7 Habits Of Highly Effective People)



Synopsis

HABIT 2: Begin with the End in Mind is about making sure that each day contributes in a rich, meaningful way to the vision a listener has of life as a whole. Dr Stephen R Covey reveals the way to define both present location and future direction so that the steps taken are always in the right direction. 'Effectiveness does not depend solely on how much effort we expend, but on whether or not the effort we expend is in the right jungle.' In this in-depth exploration of Habit 2, listeners will hear Dr Covey discuss how all things are created twice: a mental (or first) creation and a physical (or second) creation, and be shown how to design a blueprint for both personal and professional life. The highlight of the habit is when Dr. Covey actually guides the listener through the creation of a Personal Mission Statement-one of the most eye-opening and useful tools an individual can use to chart the course of his or her life. With simple yet amazingly effective techniques, Dr. Covey helps the listener begin to live by 'design rather than default'. By creating a proactive, principle-centred life, listeners who apply this habit will have an inner compass to guide each day with the end in mind.

Book Information

Series: 7 Habits of Highly Effective People

Audio CD

Publisher: Covey; Unabridged edition (March 1, 2006)

Language: English

ISBN-10: 1929494882

ISBN-13: 978-1929494880

Product Dimensions: 7.4 x 5.4 x 0.6 inches

Shipping Weight: 3.2 ounces

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #2,876,943 in Books (See Top 100 in Books) #60 in Books > Books on CD > Authors, A-Z > (C) > Covey, Stephen R. #449 in Books > Books on CD > Business > Career #833 in Books > Books on CD > Business > Management

Customer Reviews

Recognized as one of Time magazine's 25 most influential Americans, Stephen R. Covey has dedicated his life to demonstrating how every person can truly control their destiny with profound, yet straightforward guidance. As an internationally respected leadership authority, family expert, teacher, organizational consultant, and author, his advice has given insight to millions. He has sold

over 20 million books sold (in 38 languages), and *The 7 Habits of Highly Effective People* was named the #1 Most Influential Business Book of the Twentieth Century. His most recent major book, *The 8th Habit*, has sold nearly 400,000 copies. He holds an MBA from Harvard, and doctorate degree from Brigham Young University. He is the co-founder and vice chairman of FranklinCovey, the leading global professional services firm with offices in 123 countries. He lives with his wife and family in Utah.

I was excited to have this CD to complete my collection. This CD is great for setting life goal and necessary changes. The price was right.

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